

AREA 22

2024 Artist Application Info

Deadline: June 1, 2024 5:00pm Central Time (CST)(US & Canada)

Event Date: Saturday, August 3rd, 2024 12pm - 8pm (CST) with an after party at Vern's Tavern.

Event Location: Riverside Drive, Downtown Elgin

Submission Fee - \$10 (applied toward accepted artist's vendor fee)

Vendor Fee: \$50-\$100

ABOUT THE EVENT

AREA 22 will serve as the premiere fine arts, crafts, and oddities fair in the Fox Valley. The festival will take place on Riverside Drive in downtown Elgin, showcasing the creations and collections of visual artists in our area. AREA 22 will feature fine art exhibition and sale, live art/sculpture making, entertainment, food vendors, beverages... and fun for the whole family. Free Admission and Parking. Rain or Shine.

SPECTACLE

- LIVE MUSIC - We will be providing amplified music and/or organized busking during the event. On top of all the amazing art and live events during AREA 22, Side Street Studio Arts will be hosting their 11th Battle Of The Bands outdoors on the Riverside Drive promenade! The event is FREE and open to the public. Band performances begin at 6pm.
- LIVE ART - We will have live sculpture creations and other live art options including free kids craft making, and a community mural project... fun for the whole family!

- COMMUNITY COLLABS - We are also partnering with Elgin Community Bikes for their new Alley Cat bicycle scavenger hunt! Find more info at <https://elgincommunitybikes.org/>.

FOOD & BEVERAGE at *The Bizarre*

We will be having multiple food vendors for the event, located at either end of Riverside Drive. AND, we are partnering with Vern's Tavern to provide adult beverages for the event. We will be showcasing our brand new collaboration with Penrose Brewing Company, selling our very own Side Street artist-designed beer! All proceeds from these beer sales go to the [62 Bound Fundraiser](#) for the new Side Street facility, located at 62 S. Grove Ave. in downtown!!! We are so excited... can you tell??!!!

ABOUT THE APPLICATION

AREA 22 Arts, Crafts, & Oddities Fair

Co-sponsored by the City of Elgin

Saturday, August 3rd 2024

12 p.m. - 8 p.m. on Riverside Drive, Downtown Elgin

Side Street Studio Arts invites you to participate in this one of a kind event in downtown Elgin. For those who can remember, think of AREA 22 as Art and Soul meets Next Wave. This fair is for everyone, a mix of the traditional fine-art concept, with a generous dusting of the eclectic and avant garde. So grab your kids, your parents, your neighbors and pets... yes, dogs are allowed... and join us at the most exciting art fair you will ever experience! (You may experience more exciting art fairs but we highly doubt it! :)

IMPORTANT DATES

Saturday, August 3rd, 2024 - Fair to take place along Riverside Drive.

12pm - 8pm, with an after party at [Vern's Tavern](#).

- June 1 - Deadline for application.
- June 8 - Notification of jury results sent to artists.
- June 15 - Deadline for artist acceptance. *Booth fee invoiced upon acceptance; booth space will not be reserved without payment.
- June 18 - Deadline for payments made.
- June 21 - Load-In/Set-Up/Day-Of information sent to participants.

VENDOR FEE

- \$75 for the one-day event for a 10' x 10' space w/ tent
- \$100 for the one-day event for a 20' x 10' space w/ tent
- \$50 Young Artist Booth, 17 and below (5 spots available)

***SUBMISSION FEE**

- There is a \$10 fee per submission. If chosen, your fee will be applied to your booth fee. Submission fees are non-refundable.

This is a juried event. No commission will be charged for work sold. Vendor Fee charged upon acceptance. Your booth space will not be reserved without Vendor Fee payment. There will be no refunds for artist cancellations. However, refunds would be made in the event of AREA 22 being canceled by its producers.

AWARDS

A panel of local judges will award the following cash prizes:

- First Place: \$500
- Second Place: \$300
- Third Place: \$200
- Merit Awards: \$100 each
- Teresa K. Melvin Young Artist Award for Excellence: \$250

AMENITIES

[CLICK HERE FOR A DIRECTORY OF HOTELS, RESTAURANTS, BARS, AND SHOPPING.](#)

DISPLAY SPECIFICATIONS

- Artists will be supplied with tents, tables, chairs, and electricity if needed.
- We DO NOT currently provide WiFi, so plan accordingly.
- Artists may bring their own 10' x 10' tents, tables, and chairs, if preferred.-Please check the box in the app.
- Artists must bring their own racks and display equipment.
- Booths must have a professional look.
- Artists must provide and display an identification sign listing their name.
- Artists must be present and plan to exhibit rain or shine.
- **No resale.**
- **No agents allowed.**
- Artists shall only exhibit pieces that are representative of images submitted with the application.
- AREA 22 committee will screen booths during the weekend. If the work is not consistent with submitted images, or rules have not been followed, artists will be asked to leave. The committee's judgment is final; no refunds will be given.

LIABILITY

Artists are fully responsible for the care, safety, and security of their work and property. The City of Elgin and Side Street Studio Arts assumes no liability for loss or damage to artwork or other property from any cause.

Artists are required by the Illinois Department of Revenue to file a Special Event Tax Collection Report. For more information please visit <https://tax.illinois.gov/individuals/fairs.html>.

We will have Special Event Tax Payment Forms on location for you, as necessary.

The form should be completed and mailed to the address found on the payment coupon. If you have any questions, please call the phone number listed on the form.

<https://tax.illinois.gov/forms/withholding/currentyear/il-501.html>

MEDIUM CATEGORIES

- Clay/Pottery: Original clay and porcelain work, functional or sculptural.
- Digital: Digital art refers to art made using software, computers, or other electronic devices.
- Drawing: A picture or diagram made with a pencil, pen, or crayon rather than paint.
- Fiber: Includes wearable and non-wearable. No machine-tooled, machine-screen printing, or other forms of mass production are accepted.
- Furniture: Handmade objects such as tables, chairs, chests, and desks used in a home or business.
- Glass: Functional and sculptural work is accepted. Kiln forming, blowing, molding, or casting, as well as all cold working processes are permitted.

- Jewelry: Only those artists accepted in the jewelry category may display or sell jewelry.
- Leather: Sculptural or decorative work made from leather.
- Metal: Sculptural or decorative work made from metal.
- Mixed Media: Work which combines materials from two or more mediums in one piece (e.g. drawing, painting, digital works, etc.).
- Musical Instruments: Handmade instruments.
- Natural Materials: This includes basket weaving, chair caning, brooms, gourds, and other works made from materials found in nature.
- Oddities: including but not limited to medical history ephemera, anatomical curiosities, natural wonders, antiques, taxidermy, home décor, jewelry, and distinctive art. No bats,
- Painting: Including acrylic, gouache, oil, pastel, and watercolor.
- Paper: Sculptural or decorative work made from paper.
- Photography: Includes traditional film photography, hand-colored images, emulsion transfers, and digital photography. Only the artist's original source material is acceptable.
- Printmaking: Hand-pulled original prints. Prints should be in limited editions, signed, and numbered.
- Sculpture: Three-dimensional work using additive or subtractive processes in a single medium.
- Wood: Original works that are hand-tooled, machine-worked, turned or carved.

Terms & Conditions

JURY PROCEDURES

Entrants must observe the following requirements:

- All work is to be original with the exception of oddities.
- Submit three images representative of your work in each medium in which you plan to exhibit (e.g. artists exhibiting oil paintings and watercolors need to submit six (6) images). When exhibiting more than one medium, please indicate the approximate percentage of each type to be exhibited at AREA 22 (e.g. 25% oil and 75% watercolor). A rough estimate will do.
- Provide a brief description of each work pictured in the images.
- All jewelry must be of original design and be handmade by the attending artist. On-site verification will be made.
- The sale of commercial reproductions of artists' original work will be subject to the following restrictions:
 - * No more than 25% of work displayed on booth (tent) walls can be commercial reproductions (i.e. 75% originals).
 - * A majority of work offered for sale should be original.
 - * All commercial reproductions should be labeled as such.
- Patrons should be advised if a work they are considering for purchase is an original or a commercial reproduction/print.

PRICES

10' x 10' Booth (1 Booth Space)	\$50	Non-refu ndable	Single booth space is 10 feet wide and 10 feet deep.
20' x 10' Booth (2 Booth Spaces)	\$100	Non-refu ndable	Double booth space is 20 feet wide and 10 feet deep.

Questions on the application Business information

- Business name (If you haven't set up a business yet, don't sweat it! [CLICK HERE](#) for info setting up an Illinois LLC)

- Legal business name
- Contact name
- Address
- Email
- Phone
- Website*
- Facebook*
- Instagram*
- TikTok*
- Other*
 - *NOT MANDATORY - PLEASE PROVIDE EXACT LINKS

Additional information

- First & Last Name
- First Name
- Last Name
- Select your medium category:
- Jewelry applicants need to provide the detailed information listed below.
- Provide a brief description of your work:
- All spaces are located on pavement.
- What is your price range?
- IL Dept. of Revenue Tax ID # if IL artist (XXXX-XXXX). **Do NOT enter social security number:**
- How did you hear about the fest?
- Number of booth spaces requested?

- I certify that my work is not "buy-sell" or production work and completely made by me.
- By signing your name, you agree to our terms and conditions.

Picture requirements

- You must submit 3 images showing examples of your artwork medium to be presented for review.

GENERAL EVENT FAQs

- Is there a ticket price? No. AREA 22 is free and open to the public.
- What are the hours? 12pm - 8pm, with Battle Of The Bands taking place at 6pm.
- Does AREA 22 need volunteers? Yes! Volunteers are an extremely important part of the event. You may find more info at www.sidestreetstudioarts.org/area22-volunteer
- Is this a kid-friendly event? Yes! We are an all ages event.
- Are dogs allowed? Of course! We love our pups.
- Are strollers and wheelchairs allowed at the event? Absolutely, always. We strive to make all our events family friendly and ADA accessible to the best of our abilities.
- What do I do if I have a large purchase on show day and need to pull up closer for pick up? - Please talk with the vendor you are purchasing from and they will contact

fair management. At that time fair management will coordinate pulling your vehicle up closer for pick up.

- How are the animals I see at the expo sourced? - None of the animals you see at our event were killed for the sake of art or collecting for AREA 22. All of our vendors are required to source sustainably. This can come from a variety of sources including: vet clinics, farms, sanctuaries, road kill, foraging, antique/vintage auctions and more.
- Will there be food and drink at the fair? - YES! There will always be food and drink vendors available for purchase.
- Where *exactly* is the event? Riverside Drive, downtown Elgin. Entrance will be on the south side, with exit on the north side. A full location map and booth number list will be sent with DAY-OF email going out in early July.

- AREA 22 PRODUCT BANS -

We DO NOT allow the sale of real bats or human remains at our shows due to the lack of confident confirmation that these items are ethically, respectfully and responsibly sourced. All artist vendors are mandated that any sale items are ethically, respectfully and responsibly sourced.