

POP-UP PLANNING WORKSHEET

Use this worksheet to organize your ideas, identify your assets, and map out your activation strategy. Work as a team and document what you have, what you need, and how you'll take the first step from pop-up to permanent.

- Project Title: _____
- Location: _____
- Purpose / Goal: _____
- Target Audience: _____
- Timeline: _____
- Partners: _____
- Permitting Needs: _____
- Materials / Tools Required: _____
- Estimated Budget: _____
- Evaluation Metrics: _____

NOTES