



## SIDE STREET TV: Info & Guidelines For Submission

SIDE STREET TV is a network of collaborative content hosted, produced and co-produced by us at Side Street. From short films, animation, experimental and avant-garde videos, to live performance, music, virtual installations, alternative media, and whatever else makes you glitch. This network aims to help performers grow their fanbase, as well as create revenue during these difficult times.

Content developed for distribution via the SSTV, co-produced onsite or offsite, will be used strictly for the platform. Neither performer nor SSSA will be allowed to utilize said content in any other way during the time of this contract, unless otherwise stipulated in this agreement. These “Co-Pro” Videos will be active on [tv.sidestreetstudioarts.org](http://tv.sidestreetstudioarts.org) until December 31st, 2021. At that time, all creative content, produced by or co-produced with SSSA, will automatically roll over. If any self-produced artist(s) decides they would like their work taken off SIDE STREET TV they must request so in writing. At that time SSSA will remove their work from SIDE STREET TV. Artists will then be removed from our payment system, and any final payments will be sent out on the following 15th of the month. *On-site* videos co-produced at SSSA will remain live and SSSA will retain the rights to all payments made thereafter, not the content itself. At that time, *On-site* videos co-produced will be released to the performer(s) to use en totale, as they wish. All *Off-site* videos co-produced will be released to the performer(s) to use as they wish with no further payment structure in place. The performer(s) may choose to extend their contract with SSSA at that time, whereas a new contract will be created. Until then, all content co-produced with SSSA will be used strictly for the SSTV platform. Any promotional materials created with content developed for this co-production series will be agreed upon by both parties, performer(s) and SSSA.

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## Off-Site Co-Production and Development Information:

### General Information & Guidelines:

- Content previously produced and/or produced strictly for SIDE STREET TV off-site must be submitted via web link for download and conversion.
- All credits and artist information, including social media handles, must be submitted along with each video submission. If the list is extensive, this information may be sent via a separate document, and will be included in the description of the video for release.
- All videos must be labeled with a corresponding rating based on the TV Parental Guidelines. You may find the guidelines [HERE](#).
- No NC-17 rated content or content we deem as vulgar, gratuitous, or inappropriate will be accepted.
- No hate speech of any kind will be tolerated.
- Your submission does not grant you automatic acceptance. If your submission is accepted you will be emailed to discuss further actions.

## On-Site Co-Production Information: Performance

### General Information & Guidelines:

- If you are interested in performing LIVE at Side Street for the sole purpose of SIDE STREET TV, please contact us at [tv@sidestreetstudioarts.org](mailto:tv@sidestreetstudioarts.org).
- ON-SITE/IN-PERSON events will be held with limited to no audience members, per local and up-to-date COVID19 mitigation orders.
- SSSA staff will record and edit the performance for launch on SSTV.
- Performers will receive all original files for their use in short format, i.e. promo videos and/or reels. The full recordings will only be usable after the agreement expires.
- All credits and artist(s) information, including social media handles, must be submitted by the time of production. This information may be sent via a separate document, and will be included in the description of the video for release.

### Payment System:

- Digital Ticketing and payments will be run by SSSA.
- The split will be 50% / 50%, ARTIST/SSSA. If contracted, this split will be for the remainder of 2021. Payments to the artist will be made via PayPal, Venmo, or personal check to the main Producer Contact sent on the 15th of each month. The Producer is then responsible to disseminate cash to other artists, as they see fit.

SSSA prohibits discrimination, harassment and bullying against any person because of age, ancestry, color, disability or handicap, national origin, race, religion, gender, sexual or affectional orientation, gender identity, appearance, matriculation, political affiliation, marital status, veteran status or any other characteristic protected by law. SSSA expects that its employees, volunteers, members, and other constituents of the SSSA community, when and where ever those individuals are conducting SSSA business or participating in SSSA events or activities, shall maintain an environment free of discrimination, including harassment, bullying, or retaliation. Side Street Studio Arts (SSSA) is committed to the principle that all persons shall have equal access to programs, facilities, services, and employment without regard to personal characteristics not related to ability, performance, or qualifications.

If you have any questions please email us at [tv@sidestreetstudioarts.org](mailto:tv@sidestreetstudioarts.org).

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